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| **Nicole** HerreraNicoleHerrera@Limcollege.edu · www.linkedin.com/in/nicole-herrera-542b1b209  |
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Confident, articulate, and problem solutionist. Fast learner, analytical and goal oriented.

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| Education:Lim CollegeFashion Merchandising/bba 2021-2025Minor in SustainabilitySustainability Club memberWork Experience:Sephora – Makeup Artist- subc coordinator - Opperationssept 2017 – presentMeatpacking, New YorkFacilitate Classes, Manage Instagram, Social Media Marketing and Event Planning and Marketing. Everyday retail operations and overseeing omni operations. Interpreting analytics to achieve sales and profitability goals. Sephora Internship: Sept 2021 – Dec 2021 * Social Media Marking Manager

Sephora Internship: Jan 2023 – May 2023 * Special Events, Project Management and Operations.

-A vendor pulled out last minute from an event that was four days out, I called a previous vendor I had worked with and had a good relationship with, I negotiated a deal and had them supply us the merchandise that we needed, on schedule. -Mastered exclusive (NDA) technology and was able to save on budget and troubleshoot any costly mistakes.-Became proficient in quality control. Understanding quality management or quality assurance. Monitoring services or products through each step in the production process or service operations for probable issues or errors.dressbarn – retail sales managerJune 2015 – Sept 2017AZ Mills, ArizonaManaged stylists to lead the way to customer care with coaching as needed to elevate the purpose to success to profit and gain margin strategies and with interpersonal relationships with clients.buffalo exchange - buyerDec 2014- Aug 2015Tempe, ArizonaBuying seasonal and fashion garments for the store’s inventory.Skills & Abilities• Lead and manage a team of stylists• Possess creative imagination and strong visual sense• Plan, assign, delegate and monitor work tasks for optimum team efficiency• Methodological and able to pay attention to details• Critical thinking skills• Ability to handle multiple tasks and multiple projects• Helped with departmental budget and control costs**Programs:**• Microsoft 365 (Office)• Adobe Illustrator (CAD design)• HIGG Index (MSI, PM)• Product Lifecycle Management (PLM)Certification: Fashion Design and Merchandising CertificationA Certificate of Arizona Skill Standards by Arizona Skill Standards Commission |